



COLLETT FARMING^{CC}

SUPERIOR GENETICS

To all our clients:

The past two weeks our phones have been flooded with messages of concern and fear regarding what is going on with in the Meatmaster industry as some very unrealistic high prices have been paid for animals.

We here at Collett Farming would like to set all our customers at ease.

We have always considered **our customers our most VALUABLE ASSET** for the past 47 years. We thank you sincerely and much appreciate your loyal support.

We don't like to form opinions or assumptions of what happens at other sales. We are happy when other Meatmaster breeders are doing well, as we regard all Meatmaster breeders to be part of one big family. There is enough room within the industry for the sun to shine on everyone.

WE CAN HOWEVER TAKE CHARGE AND CONTROL OF WHAT WE DO AT COLLETT FARMING.

COLLETT FARMING assures our clients of the following:

1. **Our Sales will always be honest and fair.** No false bids, chasing up prices or anything irregular will ever be allowed.
2. Our Focus and Vision will remain as that which gave birth to the Origin of the Meatmaster
 - a. All selection totally economy based **for the Commercial farmer to make money.**
 - b. No Fancy Points. **Selection strictly according to ALL our breed standards.**
 - c. **Farmed and managed under extremely Low input cost conditions** to ensure that only the best and most functional efficient sheep are kept to farm with.
 - d. Science based selection and common sense has helped us **For Three Years to Win** the most coveted South African award for all sheep and goat farmers. **THE BEST SMALLSTOCK HEARD OF THE YEAR AWARD.** This should give confidence in our genetics to all our customers.
3. **The finishing of our animals for sales will never exceed 6 to 8 weeks depending on their condition at the start.**
 - a. Because our animals are off the veld and have never received any form of feeding or lick our animals tend to lose a bit of condition in the first week or two before taking to the feed, as their rumen needs to adapt.
4. **We are there for you**
 - a. As our client base is so wide spread, we really cannot get to everyone. For this we apologise sincerely. **Rest assured that we are working tirelessly 365 days of the year to provide you with the best Meatmaster genetics available.** We are always available on our cell phones **for advice or any information you might be requiring.** We also have a Facebook page and website where we publish a lot of information so please visit it as well.
 - b. We try and continually publish content on social media that **is relevant and educational and do not focus just on publicity.**

IMPORTANT ANNOUNCEMENT!!!

OUR FARMING PRACTICE IS TOTALLY EXTENSIVE, so PLEASE BE ADVISED. When you purchase our animals, they are not used to high concentrate feeds so introduce them very slowly to such feeds Don't kill our sheep with kindness.

FOR THOSE INTRESTED, our PRODUCTION SALE will be held on 25 February 2021 don't miss out! Come and enjoy the day with us and get the best genetics at a fair price.

Regards

Mario & Angelique, Clynton and Dora